

Carbon Calculator Setup

A new Carbon Savings feature has been added to Studio Webcasting and Virtual Events. This feature will display the total CO2 savings across the entire event/webcast along with the individual attendee savings.

Virtual Events - VX

Carbon Saving Settings

The carbon savings settings are setup at the event level under “Event Tools” in Virtual Events.

VX > Event Tools > Carbon Offset Location Settings

1. Enter the city of the event location. In most cases this will be the corporate headquarters or the physical location of where the event was supposed to take place.
2. Enter State, Province, or Country of the physical location
3. Select “Set Carbon Offset Location”

The screenshot shows the Intrado Virtual Events interface. The top navigation bar includes "Intrado Virtual Events" and "RV - Snapshot". A left sidebar lists various menu items: DASHBOARD, GENERAL SETTINGS, HOST SPACES, NAVIGATION, CONTENT STRUCTURE, SPONSOR SETUP, PROMOTION, USERS, JOB FAIR, MESSAGING, REGISTRATION, SOCIAL MEDIA, METRICS, EVENT TOOLS, PLATFORM BUILDER, and CMS. The main content area is titled "Carbon Offset Location Settings" and contains the following text: "This tool allows you to add the physical location of a event for use in the Carbon Offset metrics display." Below this text are two input fields: "Event City" and "Event State/Prov/Country". At the bottom of the form are two buttons: "Set Carbon Offset Location" and "Clear Carbon Offset Location".

Setting Up Carbon Savings in the Navigation

VX > Navigation > Navigation Bar Labels & Display Order

1. Add Label
2. Select an Action of "Custom"
3. Add the below Action URL
Server.nxp?LASCmd=AI:1;O:ShowCarbonOffsetDisplay.htm
4. Add Action Target of "ShowFloorFrame"

Log into the Virtual Event and verify that you are prompted with the below prompt to allow your location. This will display on initial login regardless of what the landing page is for the event.

The screenshot shows a web browser window with a navigation bar at the top. The navigation bar includes links for 'Directory(s)', 'Lounge(s)', 'Meeting Room(s)', 'Sponsors', and 'Carbon Savings' (which is highlighted with a red box). A location permission dialog is open in the foreground, asking 'stage.onlinexperiences.com wants to Know your location' with 'Allow' and 'Block' buttons. Below the dialog, a 'CARBON SAVINGS' notification is displayed. The notification text reads: 'Congratulations Ryan Lucy Annie by attending RV - Slapshot virtually you and all of the other participants have added to keeping our world green...'. Below the text is a table with two columns: 'MY CO2' and 'EVENT CO2'. The 'MY CO2' cell contains a message: 'You currently have not allowed or blocked your location.' The 'EVENT CO2' cell displays '0 tons' and a refresh icon.

MY CO2	EVENT CO2
You currently have not allowed or blocked your location.	0 tons


Allow your location and select the Carbon Savings and the “My CO2” panel will update. At anytime the attendee can refresh the “Event CO2” data by select the refresh icon, highlighted below.

Lobby(s) Theater(s) Directory(s) Lounge(s) Meeting Room(s) Sponsors Carbon Savings

CO₂ CARBON SAVINGS

Congratulations Ryan Lucy Annie by attending RV - Slapshot virtually you and all of the other participants have added to keeping our world green...

MY CO ₂	EVENT CO ₂
414 lbs. / 188 kg.	0.4 tons



Adding the Carbon Savings to a Responsive host space

VX > Host Spaces > Space > Tab Options > Carbon Savings


1. Add Label
2. Select the tab type of "Carbon Savings"
3. Select Done

Adding the Carbon Savings to a Responsive host space

VX > Host Spaces > Space > Tab Options > URL

1. Add the below Action URL
<https://onlinexperiences.com/scripts/Server.nxp?LASCmd=AI:1;O:ShowCarbonOffsetDisplay.htm>
2. Do not select launch in a new window
3. Select Done

The screenshot shows a web interface for an "ONLINE EVENTS LOUNGE". At the top is a blue navigation bar with the following items: COMPANY LOGO, HOME, THEATER, EXHIBITS, LOUNGE, BADGES, RESOURCES, GAMES, and CHANNEL. Below the navigation is a large banner image of a smiling man in a light blue shirt. The text "ONLINE EVENTS LOUNGE" is overlaid on the image, with "1280x270" below it. Below the banner is a grey bar. Underneath is a "CARBON SAVINGS" section with a green CO2 icon. A message reads: "Congratulations Ryan V by attending Danielle Responsive Event virtually you and all of the other participants have added to keeping our world green...". Below this is a green bar with two columns: "MY CO2" showing "258 lbs. / 117 kg." and "EVENT CO2" showing "258.3 tons" with a refresh icon. To the right is a "Social Chat" area with a grey header and a white content area.

MY CO2	EVENT CO2
258 lbs. / 117 kg.	258.3 tons 

Studio Webcasting

Carbon Savings

Studio Webcasting > Layout > Layout Panels

The settings for the Carbon Savings feature is located in the “Layout” section under the Panels. There is a new panel called “Carbon Savings” that will appear in the below list. This panel will only appear if it is configured in the workspace. To add the panel, select “Customize”, enter the workspace builder and add the panel called “Carbon Savings”.

Note: We will be adding the panel to the default Studio Webcast Template as part of the 14.6 release.

The screenshot shows the Studio Webcasting interface with a dark sidebar on the left containing navigation icons and labels: OVERVIEW, 1 SETTINGS, 2 STAFFERS, 3 LOGIN, 4 MESSAGING, 5 SLIDES, 6 HANDOUTS, and 7 LAYOUT. The main content area is titled "Layout Panels" and includes a "CHANGE LAYOUT" button. Below this, it says "Copied from:" and "Layout Header Image" with a recommended size of 250px x 70px. An "Example Usage" section shows a header image with the "Intrado" logo and a blue arrow icon. A "CHOOSE FILE" button is located below the example. Under the heading "Display Layout Panels", there is a list of toggle switches: "Carbon Savings Edit" (highlighted with a red box), "Chat Edit", "Q&A Edit", and "STUDIO Layout Header Image". At the bottom of the interface, there are buttons for "CUSTOMIZE", "SAVE", "< PREV", and "OVERVIEW".

1. Enter the city of the event location. In most cases this will be the corporate headquarters or the physical location of where the event was supposed to take place.
2. Enter State, Province, or Country of the physical location
3. Select Save

CARBON SAVINGS

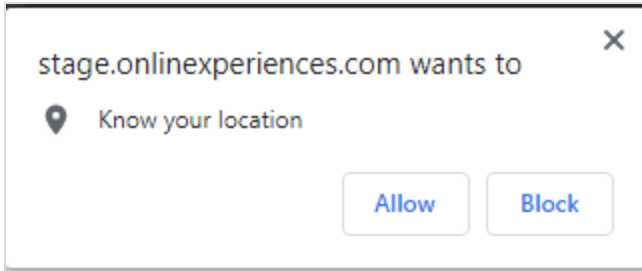
Determine the CO2 savings of an event by calculating the air miles between the attendee's location (City + State/Country/Province) as captured via Geolocation from the browser and the event's location.

City

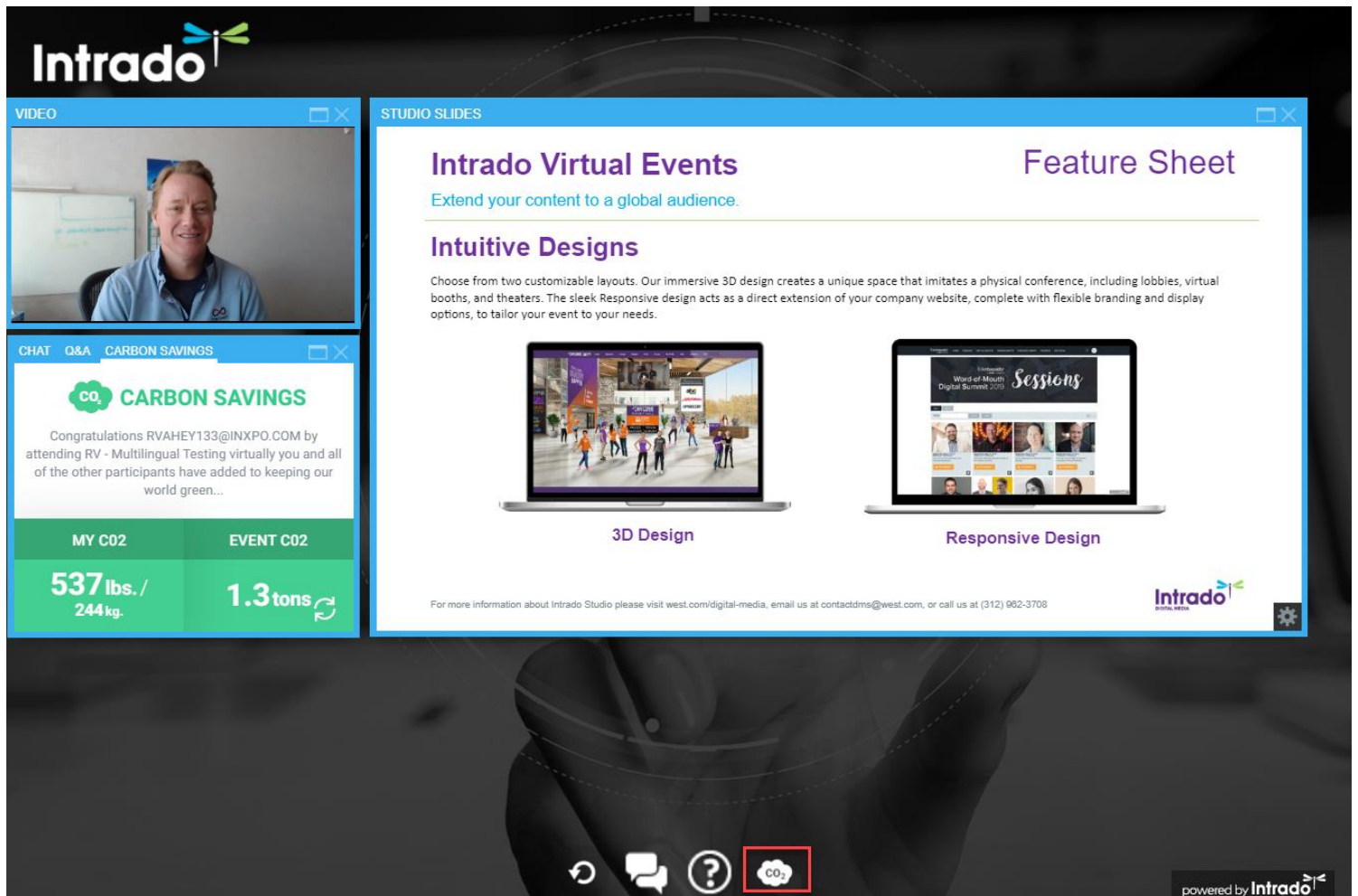
State/Country

Studio Attendee View

Attendees entering the webcast with the carbon savings enabled will be prompted to allow their location like the experience in the Virtual Event.



Once the attendee allows their location the Carbon Savings panel will populate with the savings data. The panel can be grouped with other panels on the workspace or as a standalone panel.



Intrado

VIDEO

STUDIO SLIDES

Intrado Virtual Events

Feature Sheet

Extend your content to a global audience.

Intuitive Designs

Choose from two customizable layouts. Our immersive 3D design creates a unique space that imitates a physical conference, including lobbies, virtual booths, and theaters. The sleek Responsive design acts as a direct extension of your company website, complete with flexible branding and display options, to tailor your event to your needs.

3D Design

Responsive Design

For more information about Intrado Studio please visit west.com/digital-media, email us at contactdms@west.com, or call us at (312) 902-3708

Intrado
DIGITAL MEDIA

powered by **Intrado**

CHAT Q&A CARBON SAVINGS

CO₂ CARBON SAVINGS

Congratulations RVAHEY133@INXPO.COM by attending RV - Multilingual Testing virtually you and all of the other participants have added to keeping our world green...

MY CO ₂	EVENT CO ₂
537 lbs. / 244 kg.	1.3 tons

CO₂