

# Virtual Events: Stock Report Overview

## Contents

Default Reports .....	3
[S] Data Explorer Dashboard (SysUsers Only).....	3
[S] Attendance Trend .....	3
[S] Attendance By Company.....	3
[S] User Login Activity.....	3
[S] Event Document Users.....	3
[S] User Communication Summary .....	3
[S] Group Chat Activity .....	3
[S] Invite A Friend Activity.....	3
[S] Rating Activity Summary .....	4
[S] Top Presentations .....	4
[S] Question List.....	4
[S] Presentation Polling Question Results.....	4
[S] Presentation Handout Activity .....	4
[S] My Space Visitors .....	4
[S] My Space Tab Visitors.....	5
[S] My Space Document Users .....	5
[S] My Space Mail Activity .....	5
[S] My Space VCard Activity.....	5
[S] Display Ad Activity Summary.....	5
[S] Badge Award Summary.....	6
[S] Badge Awards By User .....	6
[S] Badge Awards By Badge .....	6
Additional Stock Reports.....	6
[S] Top Spaces .....	6
[S] 1:1 Video Chat.....	6
[S] Attendee Event Activity.....	6
[S] Combined Space Visitors.....	6
[S] Content Syndication Report .....	7
[S] Course Test Detail .....	7
[S] Course Test Summary .....	7
[S] CPE Metrics .....	7
[S] Event Schedule Summary.....	7
[S] Game Leaderboard .....	7

---

[S] Giveaway Points By Person .....	7
[S] Giveaway Winners .....	7
[S] Marketing Automation Batch Details.....	7
[S] Message Board Activity.....	8
[S] My Briefcase.....	8
[S] My Chat Transcripts .....	8
[S] My Email Inbox.....	8
[S] My Email Sent Items.....	8
[S] My Missed Chats.....	8
[S] My Space Chat Activity.....	8
[S] My Test Activity.....	8
[S] My Test Activity Details .....	8
[S] My VCard Inbox.....	9
[S] My VCard Sent Items.....	9
[S] Registration By UDF and Surveys.....	9
[S] Schedule Report Delivery .....	9
[S] Scheduled Group Video Chat.....	9
[S] Second Screen User Activity.....	9
[S] Space Activity Summary .....	9
[S] Space Builder Logins.....	9
[S] Spaces I Visited.....	9
[S] STUDIO Attendance Monitor Report (Attendee Checkpoint Report).....	9
[S] STUDIO Viewer Stats Summary Report (QoE Report).....	10
[S] Top Spaces .....	10
[S] Visitor List.....	10

---

## Default Reports

### [S] Data Explorer Dashboard (SysUsers Only)

Displays interactive graphical charts of multiple areas across the event. Reports include registered vs. attended, registration by package, top 5 presentations, top 5 spaces, top 5 documents, and additional detailed reports on registration and login metrics.

### [S] Attendance Trend

Attendance totals by user type and trends showing the most common dates/times of attendance. Test users and staffers are not included.

### [S] Attendance By Company

Attendance totals are broken down per each Company Name value. Test users, sponsor users, and staffers are not included.

### [S] User Login Activity

Displays aggregates of total logins, within a given date range. The report is currently broken.

### [S] Event Document Users

Displays user details including view totals and first access date/time for document/links. Test users, sponsor users, and staffers are included.

### [S] User Communication Summary

Aggregates user data for total visits, visit duration, and totals for all communications sent and/or received, including email, vcards, and chats. Test users are included.

### [S] Group Chat Activity

Aggregates total posts and unique visitors for each group chat, including chats within host spaces, sponsor booths, presentations, and group video breakouts. Allows drill down to view chat transcripts. Test users, sponsor users, and staffers are included.

### [S] Invite A Friend Activity

Displays the date/time of each invite sent out by a registrant and the email of the invitee. Test users, sponsor users, and staffers are included.

---

## [S] Rating Activity Summary

Displays the number of ratings and an average rating of each presentation, document, or link that has been rated in the event. Active, test, and inactive presentations are included. Test users, sponsor users, and staffers are included.

## [S] Top Presentations

Displays the top 5/10/15 presentations with the highest attendance numbers in a pie chart. Test users and sponsor users are included, but staffers are not.

## [S] Question List

Displays all Q&A questions and answers for each presentation. Test user and staffer questions are included.

## [S] Presentation Polling Question Results

Displays total response numbers for all polling questions for all presentations. Able to drill down to view user answer details. Test user answers are included. Staffers are unable to answer polling questions, so are not included.

## [S] Presentation Handout Activity

Displays each user's total views for each handout and if the handout was added to the user's briefcase. Test users and staffers are included.

## [S] My Space Visitors

Displays each user's visit count and time in the space for sponsor spaces, broken down by attendees and sponsor users. Test users and sponsor users are included.

The user viewing the data portal report must be set up as a sponsor user, assigned to a sponsor with an active sponsor space, and be set up as a staffer in the sponsor booth space. The sponsor user will only see data for the booth(s) they are set up as a staffer in.

**Note:** Sponsor users from the same sponsor as the space are hidden by default but can be displayed by selecting the Include Internal Staff checkbox.

---

## [S] My Space Tab Visitors

Displays tab activity details for each unique tab a user visits within a sponsor booth. Test users and sponsor users are included.

The user viewing the data portal report must be set up as a sponsor user, assigned to a sponsor with an active sponsor space, and be set up as a staffer in the sponsor booth space. The sponsor user will only see data for the booths they are set up as a staffer in.

**Note:** Sponsor users from the same sponsor as the space are hidden by default but can be displayed by selecting the Include InternalStaff checkbox.

## [S] My Space Document Users

Displays each user's total views for each doc/link and if the handout was added to the user's briefcase. Test users and sponsor users are included.

The user viewing the data portal report must be set up as a sponsor user, assigned to a sponsor with an active sponsor space, and be set up as a staffer in the sponsor booth space. The sponsor user will only see data for the booths they are set up as a staffer in.

## [S] My Space Mail Activity

Displays all mail activity details that originated within a sponsor booth. Test users and sponsor users are included.

The user viewing the data portal report must be set up as a sponsor user, assigned to a sponsor with an active sponsor space, and be set up as a staffer in the sponsor booth space. The sponsor user will only see data for the booths they are set up as a staffer in.

## [S] My Space VCard Activity

Displays all VCards sent/received that originated within a sponsor booth. Test users and sponsor users are included.

The user viewing the data portal report must be set up as a sponsor user, assigned to a sponsor with an active sponsor space, and be set up as a staffer in the sponsor booth space. The sponsor user will only see data for the booths they are set up as a staffer in.

## [S] Display Ad Activity Summary

Displays the total number of clicks for all display ads when viewed by a system user. Able to drill down to view user details for each display ad. Sponsor users are included, but test users are not.

If viewed by a sponsor user who is set up as a staffer for a sponsor space, the user will only see display ads for the sponsor they are associated with.

---

## [S] Badge Award Summary

Displays a summary of all users' achievement badges including the total number of badges and badge points each has earned. Able to drill down to view details for each user. Sponsor users are included, but test users are not.

## [S] Badge Awards By User

Displays details of all achievement badges that have been earned by each user. Able to drill down to view details for each badge. Sponsor users are included, but test users are not.

## [S] Badge Awards By Badge

Displays a summary of all users that have earned each badge. Sponsor users are included, but test users are not. Able to drill down to view details for each user, then drill down further to view details for each badge.

## Additional Stock Reports

### [S] Top Spaces

Displays the top 5/10/15 spaces with the highest unique visits in a pie chart. Test users and sponsor users are included in the totals, but staffers are not.

### [S] 1:1 Video Chat

Displays the total number of 1:1 video chats, total minutes, and a breakdown by user type. Test users are included.

### [S] Attendee Event Activity

Exports a report of all attendee activity within the event. The report can only be emailed to a specific user and is not viewable in the data portal, due to the potential size of the report.

### [S] Combined Space Visitors

Displays each user's visit count and time in the space for sponsor spaces. Test users and sponsor users are included.

The user viewing the data portal report must be set up as a sponsor user, assigned to a sponsor with an active sponsor space, and be set up as a staffer in the sponsor booth space. The sponsor user will only see data for the booths they are set up as a staffer in.

**Note:** Sponsor users from the same sponsor as the space are hidden by default but can be displayed by selecting the Include Internal Staff checkbox.

---

## [S] Content Syndication Report

Displays total views and last view date for syndicated Studiomedio hosted on external web pages. No user details are included.

## [S] Course Test Detail

Displays user details for all course tests the user completed. Able to drill down to view the user's answers to a specific test and view the certificate earned, if applicable. Sponsor users are included, but test users are not.

## [S] Course Test Summary

Displays an overview of all course test results. Able to drill down to view the Course Test Details report for each test. Sponsor users are included. Test users are included in the unique attempts and unique passed/failed columns but will be excluded from total attempts and total passed/failed columns.

## [S] CPE Metrics

Exports user CPE completion details for all CPE courses, or an individual CPE course. Test users and sponsor users are included, but staffers are not.

## [S] Event Schedule Summary

Displays details on all scheduled activities in the event including all event dates, registration package dates, presentation dates, email delivery dates, and announcement dates.

## [S] Game Leaderboard

Displays user details, rank, and score for each game within the event. Test users and sponsor users are included.

## [S] Giveaway Points By Person

Displays user details and points earned for each giveaway. Sponsor users are included, but test users are not.

## [S] Giveaway Winners

Displays giveaway title, winner name, and winner company for each giveaway. Test users and sponsor users are included if selected as a winner.

## [S] Marketing Automation Batch Details

Displays options to choose a transfer and batch from any prior marketing automation data transfers. Exports a report of user details for all users included in the selected transfer.

---

## [S] Message Board Activity

Displays total and unique posts within all message boards. Able to drill down to view user details for a specific message board. Test users and sponsor users are included.

## [S] My Briefcase

Displays details of all documents/links saved to the briefcase by the user viewing the report.

## [S] My Chat Transcripts

Displays transcripts of all 1:1 chats by the user viewing the report.

## [S] My Email Inbox

Displays details of all emails received by the user viewing the report.

## [S] My Email Sent Items

Displays details of all emails sent by the user viewing the report.

## [S] My Missed Chats

Displays details of any chat requests that were missed by the user viewing the report. If the user accepted or rejected the chat request, it will not appear in this report.

## [S] My Space Chat Activity

Displays details of all 1:1 chats that originated from a sponsor user's booth by the user viewing the report.

The user viewing the data portal report must be set up as a sponsor user, assigned to a sponsor with an active sponsor space, and be set up as a staffer in the sponsor booth space. The sponsor user will only see data for the booths they are set up as a staffer in.

## [S] My Test Activity

Displays a summary of the user's test details for each test taken by the user viewing the report. Allows drill down to view additional details for each test.

## [S] My Test Activity Details

Displays the user's test details for each test taken by the user viewing the report.



---

## [S] My VCard Inbox

Displays all VCard details received by the user viewing the report.

## [S] My VCard Sent Items

Displays details of all VCards sent by the user viewing the report.

## [S] Registration By UDF and Surveys

Displays an aggregated total of registrant responses to each UDF and show survey question included the total responses, percentage of the category, and percentage of total registrants. Test users and staffers included.

## [S] Schedule Report Delivery

Tool designed to automate email delivery of CSV file(s) of a specific stock, C-level, and RW reports to specified users.

## [S] Scheduled Group Video Chat

Displays presentation details for all group video breakout presentations. Details can take 24-48 hours to populate in the report following the breakout session.

## [S] Second Screen User Activity

Displays user details per webcast for any users that joined via Second Screen. Test users and sponsor users are included.

## [S] Space Activity Summary

Displays staff communication and tab visit activity for all spaces in the event. Test users and sponsor users are included. Booth staffers are not included in the totals for their booths.

## [S] Space Builder Logins

Displays sponsor user details for those that logged into space builder for the event. Test users are not included.

## [S] Spaces I Visited

Displays all spaces the user viewing the report has visited. Test users are included.

## [S] STUDIO Attendance Monitor Report (Attendee Checkpoint Report)

Displays user details for attendance checkpoints in Studio. The report is broken down by presentation and media version. Test users and staffers are not included.

---

## [S] STUDIO Viewer Stats Summary Report (QoE Report)

Displays user details for all users that attempted to connect to a live Studio media stream. The report is broken down by presentation and media version. Test users and staffers are not included.

## [S] Top Spaces

Displays the top 5/10/15 spaces with the most visits in a pie chart.

## [S] Visitor List

Displays user visit details for each presentation. Test users and sponsor users are included, but staffers are not.